

**Higdon & Associates Marketing**  
**Homeowner Association Newsletters**  
**Advertising Rates**



<i>Publication</i>	<i>No. of Homes Delivered</i>	<i>Frequency &amp; Delivery</i>	<i>No. of Months Ordered</i>	<i>Full Page 7"w X 10"h</i>	<i>Half Page 3 1/2"w X 10"h or 7"w X 5"h</i>	<i>Quarter Page 3 1/2 "w X5"h</i>	<i>1/8 Page 3 1/2"w x 2 1/4"h</i>
<b>BUTTERFIELD GAZETTE</b> Ginger Woods <b>NEW!</b> Butterfield Oaks Cambridge Countryside	1,500	Even Month 1 <sup>st</sup> day		<input type="checkbox"/> \$175	<input type="checkbox"/> \$90	<input type="checkbox"/> \$70	<input type="checkbox"/> \$60
<b>RIVER WOODS</b>	378	Monthly 1 <sup>st</sup> week		<input type="checkbox"/> \$90	<input type="checkbox"/> \$55	<input type="checkbox"/> \$40	<input type="checkbox"/> \$30
<b>KENSINGTON CLUB</b>	260	Odd Month 15 <sup>th</sup> day		<input type="checkbox"/> \$70	<input type="checkbox"/> \$40	<input type="checkbox"/> \$30	<input type="checkbox"/> \$20
<b>CENTURY FARMS</b>	253	July, Oct, Jan, April		<input type="checkbox"/> \$70	<input type="checkbox"/> \$40	<input type="checkbox"/> \$30	<input type="checkbox"/> \$20

**DEADLINE IS THE 15<sup>TH</sup> OF THE MONTH, PRECEEDING DELIVERY**

**BUTTERFIELD GAZETTE – GINGER WOODS NEW!/Butterfield Oaks/Cambridge Countryside** - Butterfield Rd South of I-88 between Farnsworth and Eola.

**RIVER WOODS** - Upscale homes in Naperville with average price One half million. Located at the intersection of Washington Street and Naper Blvd.

**KENSINGTON CLUB** Upscale Development Rt. 59 just south of 127<sup>th</sup>st. In Plainfield. New construction. Young families Average price \$325K

**CENTURY FARMS** North Naperville neighborhood average price over \$600K, behind Life Time Fitness Southwest of the intersection of Diehl and Mill St.

**\*Apply discount of 10% for PREPAY of 3 or more issues\* ♦LIMITED SPACE AVAILABLE**

Payment is due at time of submission. Pricing is based on black and white camera-ready art submitted via e-mail, CD or disk in PC format. Preferred formats: PDF, TIFF, JPG, or EPS file. Fonts & Graphics must be saved separately and included on disk as TIFF or EPS files. A limited number of prime placement ads are available at 1.5 times regular rates, (call for sizes and availability). Design and layout available for an additional fee. Pricing is quoted per issue and is subject to change without notice.

Company \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_ Zip \_\_\_\_\_ Contact \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Please bill my  VISA  M/C Card# \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Expiration \_\_\_\_\_ Amount \$ \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

**Send information and payment Attn: Nancy Higdon at:**  
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The publisher reserves the right to reject any advertising, which in its discretion does not conform to the standards of the publication,